

# Katelyn Martin

Contact Me:  
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I use a wide range of personal and industry knowledge to design complex solutions, simply.

## EXPERIENCE

### Club Automation — UX Designer

July 2022 - PRESENT, Remote

- Create user-centered designs by understanding business requirements, user research, stakeholder feedback, and design feedback
- Create user stories and flows, conduct workshops, and high-fidelity prototyping (used for the largest fitness conference in the US)
- Contribute to product redesign and data-driven redesign decisions
- Collaborate effectively with product team and conduct design handoffs and iterations asynchronously

### Club Automation — Senior Software Trainer

September 2019 - August 2022, Remote

- Serve as lead trainer to coordinate software implementation training needs, organize supporting trainers, and conduct client training
- Mentor and develop trainers, optimize and create documentation, and execute team training sessions
- Coordinate client retraining program, monitor sales leads, and manage retraining packages

### Pikes Peak YMCA — Healthy Living Director

January 2018 - December 2018, Colorado Springs

- Recruit, hire, train, develop, supervise, schedule and direct staff and volunteers
- Create and administer budget for Healthy Living department
- Develop programs to meet department revenue goals and community needs

## EDUCATION

### Career Foundry — UX Design & Frontend Development

Online certification

Comprehensive certification addressing the design process and basic, frontend coding languages

### Northern Illinois University — M.S.Ed Exercise Physiology & Fitness Leadership

August 2015 - May 2017, DeKalb, IL

Obtained additional certificate of Graduate Study in Eating Disorders & Obesity

### Northern Illinois University — B.S. Biology

August 2011 - May 2015, DeKalb, IL

## SKILLS

Mentorship &  
Development

Documentation

Change Management

Research & User  
Interviews

Product Demos

Wireframing &  
Prototyping

Design Handoff

User Research

Product Strategy

## TOOLS

Adobe XD

Figma

MiroBoard

Pendo

ProductPlan

Sharepoint

Salesforce

## AWARDS

You're My Gyro

